



2023 House League Sponsorship Package

Background

The objective of Kingston Baseball Association is to provide an environment for boys and girls between the ages of 4 to 18 inclusive, to play baseball safely and soundly, to learn the rudiments of the game from coaches, managers, and supervisory personnel who have the desire to foster and maintain interest in baseball and to instill a friendly healthy competitive spirit that will encourage the players always to do their best.

Our organization has a grass roots commitment to the sport of baseball in our city. Our house league registration numbers continue to grow each year, providing valuable sponsorship opportunities for your business or community organization. Our house league teams play games in Kingston and Gananoque from May to August of each year. All house league sponsorship dollars stay within the KBA to support and strengthen our house league programs. Travel rep teams have their own separate sponsor dollars.

We anticipate further increases in our house league registration numbers for 2023 - your business will get noticed!

Sponsorship Opportunities

House League Team Sponsor - \$500 - Approximately 20-25 available

The best & easiest way to support our programs. Your business will adopt a team for the year and will receive:

- Business name on the back of all team jerseys. The kids keep these shirts at the end of each season, so your sponsorship dollars continue beyond the season's end.
- Team name on our website in the division listings. Eg: 'Your Company Team 101'
- Your logo on our website, linked to your own website.
- A commemorative plaque with team picture.

KBA Premier Sponsor - \$1,500 - maximum of 4 available (3 SOLD, 1 REMAIN)

- All team sponsor benefits as shown above (team sponsorship included in this package) plus
- One team sponsorship in each house league division
- Prominent logo recognition on our website
- Opportunity to be a part of KBA closing weekend tournament 2023 with your business

How to Help

For all sponsorship opportunities, please contact us at kingstonbaseballassociation@gmail.com.

Cheques can be made payable to the Kingston Baseball Association or e- transfers can be sent to kingstonbaseballassociation@gmail.com. Sponsor recognition for the 2023 season will be posted on our website immediately upon receipt of payment.